

STAY!

Decreasing teenage dropout in sport

REPORT

E - LEARNING PLATFORM



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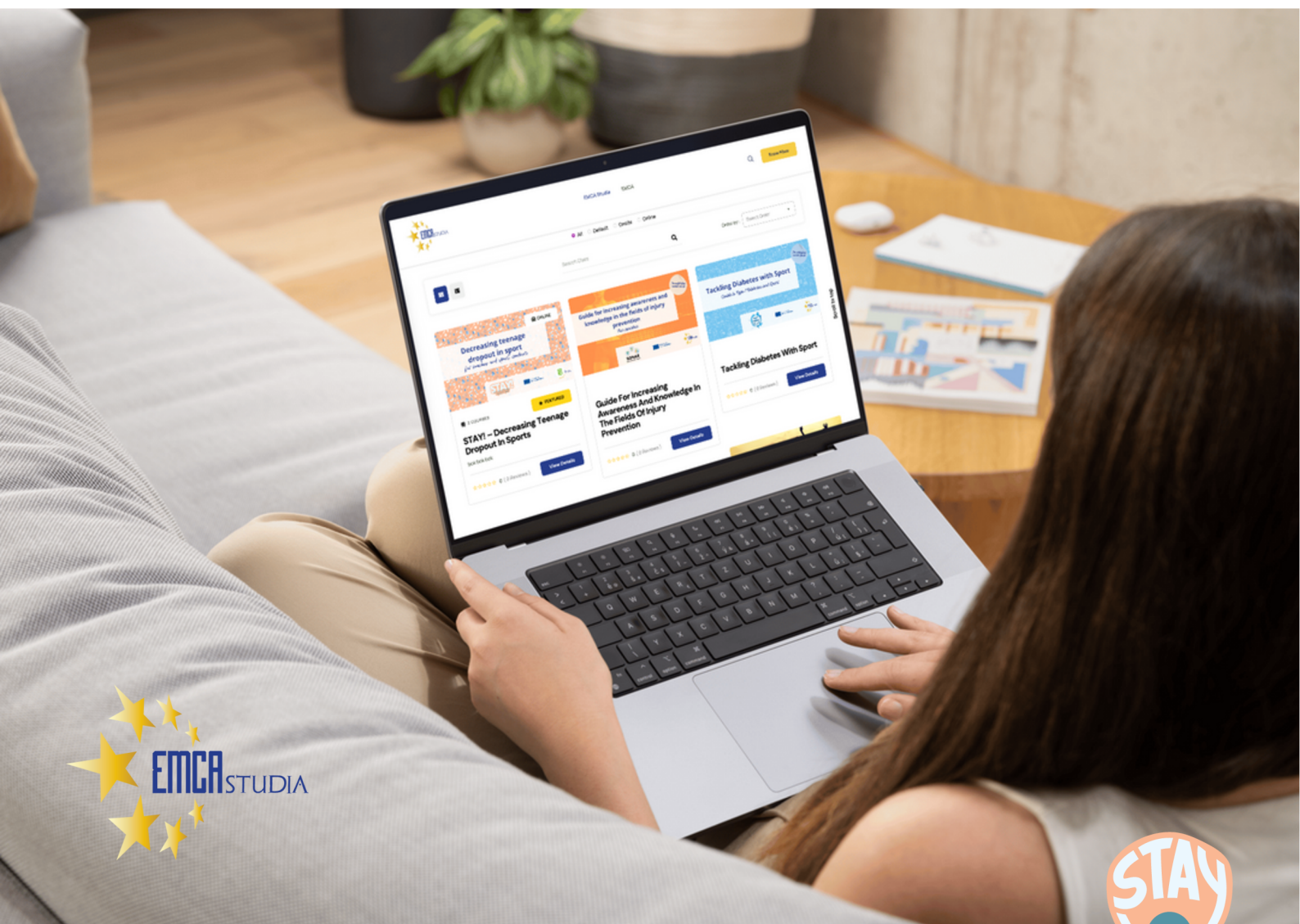


1. Introduction

The STAY project is dedicated to addressing the critical issue of youth drop-out in sports by fostering engagement, promoting inclusivity, and providing educational resources to key stakeholders. Central to this initiative is the development of an e-learning platform designed to equip coaches, club administrators, and other sports professionals with the knowledge and tools needed to tackle dropout effectively.

The primary purpose of the e-learning platform is to serve as a comprehensive resource for understanding the factors contributing to sports dropout and implementing effective strategies to prevent it. This report outlines the platform's development, structure, current usage, and future plans for enhancement and sustainability.

As part of its long-term sustainability plan, the e-learning platform is integrated into EMCA Studia, the official bibliotheca of the European Multisport Club Association (EMCA), ensuring the STAY platform remains accessible to stakeholders and continues to foster impactful learning beyond the project's duration.

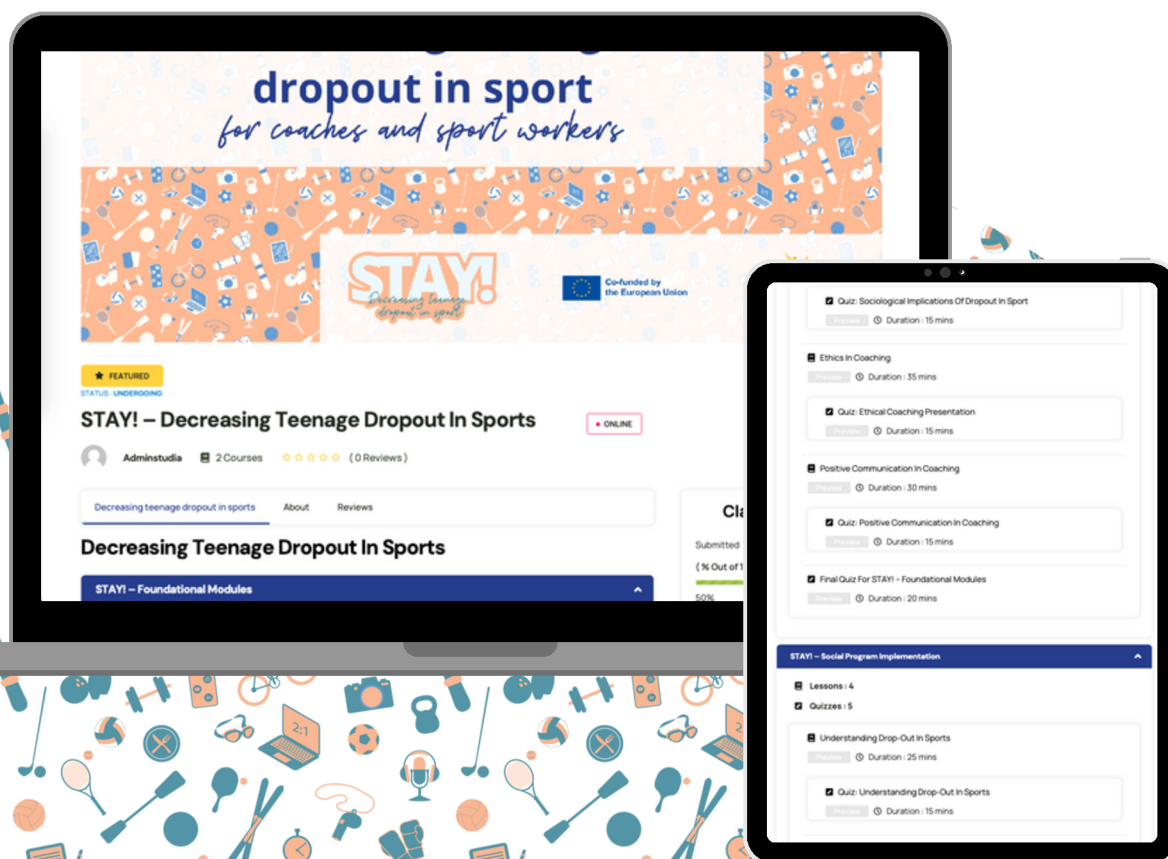


2. Overview of the E-Learning platform

The e-learning platform is a web-based educational tool designed for accessibility and ease of use. It caters specifically to sports professionals, including coaches, club representatives, and other stakeholders involved in youth sports.

Key features

- Interactive modules: Designed to cover a range of topics relevant to youth sports drop-out prevention, including ethics, communication, and sociological factors.
- Integrated quizzes: Each module features quizzes to reinforce learning and evaluate participants' understanding of the material.
- User-friendly design: The platform prioritizes ease of navigation and accessibility, ensuring all stakeholders can engage effectively with the content.



Guide through the platform

The screenshot shows the main interface of the STAY! platform. At the top, there's a navigation bar with 'ENCA Study' and 'ENCA' logos. The main banner features the title 'Decreasing teenage dropout in sport for coaches and sport workers' with the 'STAY!' logo. Below the banner, there are two course cards: 'STAY! - Decreasing Teenage Dropout In Sports' and 'STAY! - Social Program Implementation'. Each card shows 'Lessons: 4' and 'Quizzes: 5'. A 'Class Progress' sidebar on the right indicates submission status (100% for the first course, 0% for the second) and completion rates (50% and 0% respectively). A 'Submit Class' button is visible for the first course.

This screenshot displays a quiz overview for 'Understanding Drop-Out In Sports'. It lists various quiz details: 'Total Attempts Allowed' (3), 'Total Attempts Remaining' (3), 'Duration' (15 Minutes), 'Question Categories' (Understanding Drop-Out In Sports), 'Total Questions' (10), 'Total Marks' (10), and 'Auto Evaluation' (True). A 'Start Quiz' button is located at the bottom.

This screenshot shows a specific quiz question: 'Which of the following is NOT a long-term benefit of sports participation?'. The options are: 'Improved physical fitness', 'Development of life skills', 'Social connections and teamwork', and 'Elimination of gender disparities'. The correct answer is 'Improved physical fitness'. A timer shows '14:34' remaining, and the question count is '2 / 10'.

overview of the quizzes - can only be taken after finishing the lesson that they relate to, view showing the correct answers if the answers are incorrect.

overall view of the courses and classes project STAY

overview of the lesson page, with an interactive presentation

The screenshot shows a lesson page for 'Positive Communication in Coaching (30 mins)'. It features an interactive presentation slide titled 'WHAT IS POSITIVE COMMUNICATION?' with the text: 'Positive communication uses supportive, encouraging, and constructive language and actions.' Below this, it lists 'ESSENTIALS OF POSITIVE COMMUNICATION:' with three icons: 'Active Listening and empathy (e.g., nodding, maintaining eye contact)', 'Clear, respectful tone', and 'Encouraging gestures (e.g., high fives, smiles)'. A reflection prompt asks: 'REFLECT: HOW OFTEN DO YOU LISTEN ACTIVELY VERSUS WAITING TO REPLY?'. A disclaimer at the bottom states: 'The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.'



Access to the platform

EMCA STUDIA



studia.multisportclubs.eu/classes/stay



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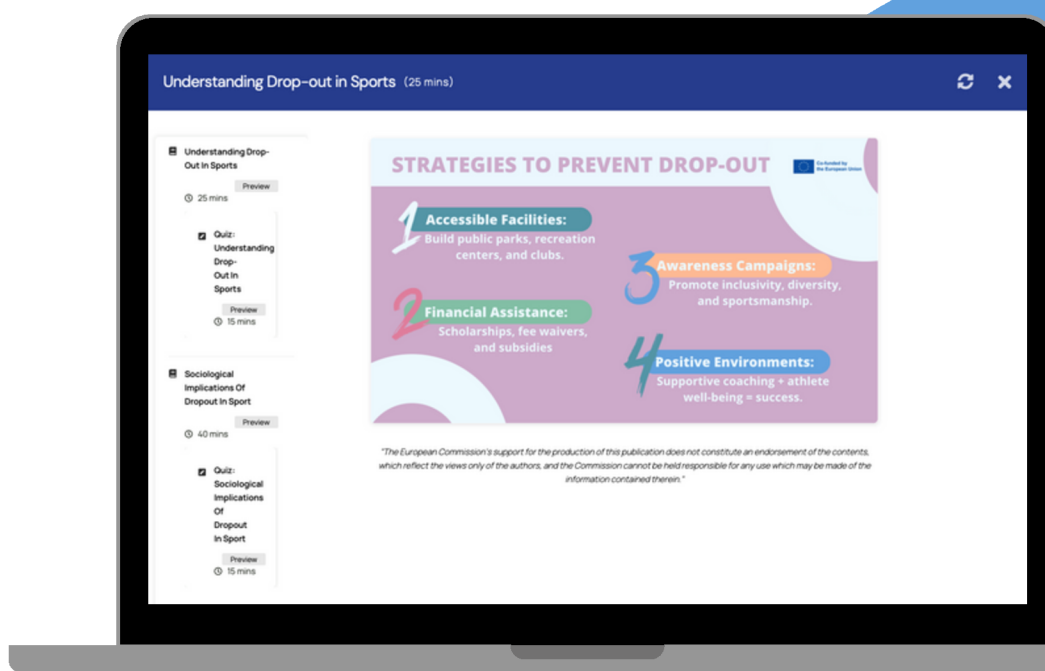


3. Content development and structure

Phase 1: Foundational modules

The content for the e-learning platform was developed through extensive research and stakeholder collaboration, ensuring relevance and practicality. The first phase of modules includes:

- **Understanding drop-out in sports:** Explores common reasons for dropout and its impact on athletes and organizations.
- **Sociological implications:** Highlights how cultural, social, and economic factors influence participation.
- **Ethics in coaching:** Emphasizes the importance of ethical practices to foster a positive sporting environment.
- **Positive communication strategies:** Focuses on building trust and motivation through effective communication.



Phase 2: Social program implementation

Building on the foundational modules, the second phase will introduce materials that not only present the social programs developed under the STAY project but also provide actionable suggestions for their implementation in various clubs. This phase will include:

- Detailed guides on setting up social programs such as jury table recruitment, event organization assistance, social media management, and recreational training sessions.
- Best practices for integrating these programs into existing club structures.
- Examples and case studies showcasing successful implementation.

Supplementary resources

In addition to the e-learning modules, two key research documents developed during the project will be made available on the platform:

- **Desk research report: Systematic review and good practices in the field of sport dropout prevention.**
- **Focus groups report: Identifying barriers and needs concerning drop-out in sport organizations.**

These resources will provide deeper insights and context for users who wish to expand their understanding of dropout prevention.

Interactive quizzes and engagement tools

Quizzes are embedded in each module to assess learning outcomes and enhance participant engagement. They provide immediate feedback, helping users identify areas for improvement.



4. Usage and impact of the platform

Target audience

The platform's primary users include coaches, club administrators, and other stakeholders directly involved in youth sports. By equipping these individuals with the right tools, the platform aims to create a trickle-down effect, ultimately benefiting young athletes.

Pilot testing

The e-learning platform was recently launched and is still in the pilot phase. It is being tested alongside other project initiatives, including social programs such as jury table recruitment, event organization, social media management, and recreational training sessions.

Impact

As the pilot phase is ongoing, findings are limited at this stage. Early indicators suggest positive engagement from participants, with the platform providing a foundation for exploring new strategies to prevent dropout. The ongoing piloting of social programs will further enrich the platform's utility by gathering insights that will shape future updates.



5. Future updates and sustainability

Post-pilot updates

Following the pilot phase, additional materials and modules will be developed to enhance the platform's relevance and utility. These updates will include:

- Best practices and case studies from the pilot implementation.
- Advanced coaching strategies and retention techniques.
- Feedback-driven improvements to existing modules.
- Comprehensive resources on implementing social programs effectively within clubs.

Platform maintenance

The platform will be updated to reflect new insights and developments in youth sports engagement. Collaboration with clubs and stakeholders will ensure that the content remains practical and evidence-based.

Integration with EMCA Studia

To ensure long-term sustainability and outreach, the STAY e-learning platform will become part of EMCA Studia, the official bibliotheca of the European Multisport Club Association (EMCA). EMCA Studia gathers publications and resources from member clubs and ongoing projects, serving as a centralized knowledge hub for the European sporting community. By including the e-learning platform in EMCA Studia, the project's results and materials will remain accessible to stakeholders across Europe, supporting the continued fight against youth sports drop-out.

Long-term Goals

The e-learning platform is envisioned as a sustainable resource that extends beyond the project's duration, continuing to support clubs in fostering youth retention and addressing dropout challenges.



6. Conclusion

The e-learning platform developed under the STAY project represents a significant step forward in addressing youth drop-out in sports. By providing comprehensive, accessible, and practical resources, the platform empowers stakeholders to create inclusive and engaging sporting environments.

Looking ahead, the commitment to updates, informed by pilot experiences and stakeholder feedback, ensures the platform's sustainability and effectiveness. As a key legacy of the project, the integration of the e-learning platform into EMCA Studia further reinforces its role as a long-term resource, supporting clubs and communities in their efforts to reduce dropout and foster a lifelong connection to sports.



STAY!

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dropout in sport*

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